



FIGHT THE BITE

THE MOSQUITO PRO

BRANDING
STYLE GUIDE

BRAND MARK



FULL LOGO



FULL LOGO REVERSE



LOGO-BADGE



COLOR PALETTE



Bright Orange

PMS: 158C

CMYK: 0, 69, 97, 0

RGB: 243, 114, 37

Hex: #f37225



Dark Gray

PMS: 446C

CMYK: 66, 59, 58, 41

RGB: 72, 72, 72

Hex: #484848

COLOR PALETTE | NEUTRALS



Medium Gray

PMS: 425C

CMYK: 66, 59, 53, 22

RGB: 91, 90, 95

Hex: #5b5a5f



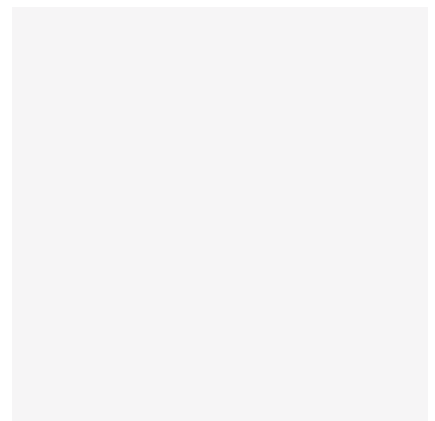
Slate Gray

PMS: 416C

CMYK: 66, 59, 58, 41

RGB: 72, 72, 72

Hex: #484847



Light Gray

PMS: 663C

CMYK: 2, 2, 1, 1

RGB: 243, 242, 244

Hex: #f3f1f3

Univers LT Std 75 Black Black

Montserrat
REGULAR BOLD

Arvo

Light Regular **Bold** *Bold Italic*